



STREET PRIDE AND CIVIC DAY – CHELTENHAM 16TH JUNE 2018

This year Cheltenham Civic Society is celebrating Civic Day by participating in the national Street Pride campaign on 16th June and you can help to make this a great success.

Street Pride aims to reduce street clutter and to help make our major streets easier to use - more attractive, enjoyable and distinctive. Streets make up over 80% of the public spaces in many urban areas – too much street furniture, too many signs, too many barriers can make it hard to navigate them and can block out attractive buildings and other features.

The whole of the High Street, between Barrats's Mill Lane and the Honeybourne Bridge, will be the focus for our survey for Street Pride in Cheltenham (see map overleaf). The High Street falls within the town's Central Conservation Area. Conservation areas are defined as having special architectural or historical interest. The Cheltenham Development Framework identified a number of challenges to the protection of our conservation areas, including on-street parking, street paraphernalia, poor street furniture and equipment on buildings. The Street Pride survey aims to identify these problems and report them to the relevant authorities and to building owners.

On and around 16th June 2018 groups of volunteers will be surveying the High Street and will be making notes and taking photographs. We will arrange for you to work in groups of three. The findings of the survey will be shared with Civic Voice, the national body co-ordinating the campaign, and will also be fed back to the people and organisations responsible for taking action. Our aim is to collaborate with the Borough Council, Gloucestershire Highways and businesses in order make the streets better for everyone. We are grateful to the Business Improvement District (BID) for financial support towards this campaign and to our MP who is backing this survey

Anyone wishing to be involved (2 hours maximum, free tea/coffee, free training, free badge! And we welcome those with mobility issues) is invited to contact Maxine Melling, Chair of the Cheltenham Civic Society: chair@cheltenhamcivicsociety.org.uk or fill in and return the tear off slip at the bottom of this sheet. You do not need to be a member of the Civic society to join in.

Please reply by FRIDAY 27TH APRIL. Thank you



I would like to volunteer to help with the street audit on Saturday 16th June (N.B. groups can carry out the survey on days close to this date if they are not free on 16th)

NAME:

CONTACT EMAIL/TELEPHONE NUMBER:

OTHER COMMENTS:

I am a member of the Civic Society

Please send me details of how I can join the Civic society

Please return to: The Chair, Cheltenham Civic Society. Parmoor House, 13 Lypiatt Terrace, Cheltenham, Gloucestershire. GL50 2SX or email: chair@cheltenhamcivicsociety.org.uk

The area to be surveyed – shown here.



Notes:

Civic Day is a day organised under the umbrella of Civic Voice with the aim of celebrating where we live.

The Street Pride is a campaign run by Civic Voice, working with English Heritage. See

<http://www.civicvoice.org.uk/campaigns/street-pride/> for more information.